

**TENDER FOR PROVIDING SERVICE FOR MARKET PROMOTION ACTIVITIES
FOR BARMER HANDICRAFTS CLUSTER FOR COMMON FACILITY CENTER
(CFC) UNDER REVAMPED SFURTI UNDER KHADI AND VILLAGE INDUSTRIES
COMMISSION (KVIC) OF MINISTRY OF MICRO, SMALL & MEDIUM
ENTERPRISES, GOVERNMENT OF INDIA.**

1. Address for tender document purchase, submission, and opening of tender:

To,
The Chairperson
Mahila Mandal Barmer Agor
Indira Colony, Near New Power House - 344001
Email: mmbrajasthan@gmail.com
Contact: +91-9414107446

2. Tender Document may be obtained from the above office or it may be downloaded from the websites (www.mmbrajasthan.org.in, www.iicd.ac.in) by paying tender document cost of Rs. 1000/- by DD or Cheque or cash in favor of Revamped SFURTI-Mahila Mandal Barmer Agor. If downloaded from the website the DD or cheque or cash should be submitted along with the tender documents.
3. Mahila Mandal Barmer Agor and KVIC take no responsibility for any delay/loss of documents or correspondence sent by courier or post.
4. Part A of the bid will be opened first and scrutinized. Successful bidder in techno-commercial bid part A will only be considered for opening of Price Schedule i.e. Part - B.
5. The only Tenderer who has previous experience in the work of the nature and description detailed in this tender specification are expected to quote for this work.
6. Tenderers are advised to go through the scope of work and site of delivery and get them fully acquainted with it before submitting the tender.
7. The tenderer should accept all terms and conditions of tender unconditionally. In case the Tenderer wants to deviate from the tender conditions, such deviations shall be specified in this offer. If no deviation is given in the offer, it will be assumed that the tenderer accepts all the terms and conditions of the tender.
8. Tenderer/bidder/contractor has to sign all pages of this document and submit it along with Completed Part-A.


ADIL KHAN
Director
Mahila Mandal Barmer Agor

TENDER CONDITIONS

1. Tenderer should have preferable have 2-5 years of experience/existence
2. Tenderer should have preferable good turnover.
3. Tenderer should have GST registered
4. Tenderer must quote exact value (with GST if applicable).
5. The tenderer shall certify in the Techno-commercial bid that rates for all the items have been quoted. No extra amount will be allocated once the tender is decided.
6. In case of any dispute or arbitration of any clause/condition, the decision of the Director I/c, KVIC, Jaipur shall be final.

PROCEDURE FOR PREPARING TENDER DOCUMENTS

It is a two-bid (Envelop-1 and Envelop-2) system. Envelop-1 would contain PART-A (Technical/Qualifying bid documents) and envelop-2 would contain Part-B (COST/Price bid documents). Both the envelopes should be sealed separately and will be enclosed in one main envelope subscribing on it as below:

TENDER FOR PROVIDING SERVICE FOR MARKET PROMOTION ACTIVITIES FOR BARMER HANDICRAFTS CLUSTER FOR COMMON FACILITY CENTER (CFC) UNDER REVAMPED SFURTI.

To,
The Chairperson
Mahila Mandal Barmer Agor
Indira Colony, Near New Power House - 344001
Email: mbarajasthan@gmail.com
Contact: +91-9414107446


ADIL KHAN
Director
Mahila Mandal Barmer Agor

TENDER FOR PROVIDING SERVICE FOR MARKET PROMOTION ACTIVATES FOR BARMER HANDICRAFTS CLUSTER FOR COMMON FACILITY CENTER (CFC) UNDER REVAMPED SFURTI UNDER KHADIAND VILLAGE INDUSTRIES COMMISSION (KVIC) OF MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES, GOVERNMENT OF INDIA.

Cost of Tender Document:Rs. 1000/-

Tender document purchase start Date: 16-09-2021, 09:30 AM

Tender Submission Start Date: 16-09-2021, 09:30 AM

Tender Submission End Date: 06-10-2021, 11:30 AM

Tender Opening Date: 06-10-2021, 12:15 PM

Name of the firm/organization/company	
Registration Details of the firm/organization/company	
Name and Designation of the Contact Person	
Registered office	Address: Phone: Email: website:
Details of experience in years in related field	
Validity of offer/rates quoted for six months from the date of opening of tender	
Tender document fees details	Rs. DD/Cheque/Cash receipt no: Date:

This declaration is signed by the undersigned after having duly understood the detailed specification given in the document, along with the terms and conditions of supply and qualifying conditions for the bidder.

Seal & Signature

Name of the authorized signatory:

Designation:

Date:


ADIL KHAN
Director
Mahila Mandal Barmer Agor

SUBJECT: TENDER FOR PROVIDING SERVICE FOR MARKET PROMOTION ACTIVITIES FOR BARMER HANDICRAFTS CLUSTER FOR COMMON FACILITY CENTER (CFC) UNDER REVAMPED SFURTI.

Mahila Mandal Barmer Agor is the implementing Agency under the revamped-SFURTI (KVIC & Ministry of MSME, Govt. of India) guideline, invites tender for providing service for market promotion activities for Barmer Handicrafts Cluster for Common Facility Center (CFC) in Barmer district.

QUALIFYING REQUIREMENTS OF TENDERERS:

The tenderer should provide satisfactory evidence, acceptable to Mahila Mandal Barmer Agor to show that the firm/company/organization has adequate capability and experience of service related to market promotion activities for reputed government/private entities.

1. The tenderer should have adequate financial stability and status to meet the obligations under the contract, for which he is required to submit a detailed report of similar work done & proof of payments.
2. The Estimated cost of the Service activities is Rs19,50,000/-
3. Execution of Work: The successful tenderer will have to complete the service within the given time i.e. 60 working days as agreed by Mahila Mandal Barmer Agor from the date of signing of agreement and issue of supply order.
4. Validity of offer: The offer shall be kept open for acceptance for a minimum period of six months from the date of opening of tenderers.
5. Bid Security/Earnest Money Deposit: In place of bid security/EMD, a bid security declaration shall be given in the prescribed form enclosed herewith.
6. Security Deposit: upon acceptance of tender, the successful tenderer must deposit the required amount of security deposit (SD) within three weeks of notification for the satisfactory supply of the order. The Security Deposit amount shall be equivalent to 3% of the value of the order. Tenderer should deposit the SD in form of DD in favor of Revamped SFURTI - Mahila Mandal Barmer Agor.
7. Bidder shall mandatorily enclose service specification sheets and quality of material along with the financial bid.
8. The quality of the service should be exactly as per the details furnished by the bidder in techno-commercial bidding.

PAYMENT TERMS AND CONDITIONS

1. The successful tenderer on acceptance of the supply order will be released 90% advance of the total supply order.
2. Rest of 10% will be released post-delivery of supply order and concurrent verification of the supply.


ADIL KHAN
Director
Mahila Mandal Barmer Agor

PART-A

**CHECKLIST FOR TECHNICAL/QUALIFICATION BID
(TO BE RETURNED DULY FILLED IN AND SIGNED ALONG WITH OFFER)**

(Please enclose supporting documents wherever necessary)

1.	Name of the firm and year of establishment	
2.	Registered postal address of the firm/company/organization	
3.	Name of the contact person	
4.	Contact details	Phone/Mob.
5.	Experience of same type work (Document attached)	
6.	Registration Number (Copy of certificate attached)	
7.	GST No. (Copy of certificate attached)	
8.	PAN (Copy of PAN attached)	
9.	Turnover in last 3 years	2018-19: 2019-20: 2020-21:
10.	Guarantee limit (if any) enjoyed by the firm	Yes No
11.	Bank details	A/c No. Bank Name: Branch: IFSC:

Seal & Signature

Name of the authorized signatory:

Designation:

Date:


ADIL KHAN
Director
Mahila Mandal Barmer Agor

PART-B
PRICE BID

(TO BE RETURNED DULY FILLED IN AND SIGNED ALONG WITH OFFER IN INDIAN RUPEES)

S r.	Service Category	Service Requirement	Rate*
1	Market Promotion Activities	-Handicrafts Product marketing	
2	Technology Up gradation	-Technology up gradation for marketing and product development	
3	Print and Publicity	-Designing of Marketing aids for publicity and increase sales of handicrafts products - Printing of Logos - Printing of Tags - Printing of flyers - Precaution and product care message	
4	Brand building campaign	Brand and awareness building campaigning	
5	ISO Certification	ISO Certificate for product	
6	New Media Marketing E-commerce	-Social Media Marketing -Online sales website	
7	R&D Innovation activities	- Product development and innovation	
8	Developing Institutional linkages	- Product development - Sales - export - merchants - retailers	
TOTAL RATE QUOTED			

* Service Location: CFC at Gagariya Station, Ramsar, Barmer, Rajasthan - 344001

* The tenderer has to bear the cost of transportation/freight if any.

* The tenderer has to replace the service/design and bear the cost if found any defect or in case of quality compromise.

* Cost to be included GST if applicable and other additional costs (please mention)

* Service terms and conditions to be mentioned.

Seal & Signature:

Name of the authorized signatory:

Designation:

Date:


ADIL KHAN
Director
Mahila Mandal Barmer Agor